

// Duels UX Solve: Repetitiveness

UX Concerns:¹

- Players identify the gameplay as feeling repetitive early on.
- Players need more choices (see Jason's Player Engagement Doc)

Validity - Medium:²

- Proven via internal research
- Part of core loop, it is the actual gameplay

Solution Pillars³ -

- Users should feel there is some replay value in core gameplay.
 - CSR: the "start" element adds to a dynamic feel to their core gameplay
- Users should feel there is some diversity in core gameplay.
 - CSR: changes the tap mechanic a bit based on cars, etc
- Users should have a core understanding of how they are performing and ways to improve (users are more forgiving of repetitive gameplay if they feel they can improve ala old school arcade games)

Solution [1] Process [Resources Required: Design, Art, Engineering] :

- **System: QTE**
 - Successfully achieving a QTE should give the user a chance to collect "loot"
 - See Skyforce drops, the randomization of the reward gives users incentive to replay and builds perception of dynamic gameplay
 - QTE should give the user a choice of route
 - Makes gameplay feel more dynamic, as players can choose different routes
- **System: Consumables**
 - Consumables should really focus on augmenting gameplay in ways that are easily "felt" by the player in game.
 - See jetpack joyride, other runners
 - Examples: cannons always on, missiles always on, boost w/ cool down (pauses time for a bit), etc
- **Meta Goals:**
 - Consider adding meta goals for players to focus on which would require them to play the game differently.
 - See pretty much every "runner" game type
 - See skyforce (rescue civilians, take no damage, kill all enemies,etc)
- **Add Risk vs Reward Scenarios In Game:**
 - Destructible elements in gameplay that reward points/loot
 - Allow player to engage spawning QTE which gives them chance to hit enemy and look awesome
 - Fully flesh out loot system

¹ **UX Concerns:** These are focused issues the document will identify, quantify, and solve.

² **Validity:** A scale on how serious the ux concern is in relation to product success. [**Critical** : Proven via internal research [UR and/or UX group], part of core ux loop, will most likely affect product profitability, **Medium**: Concern in relation to other similar products, research and future scalability, part of profitability loop, could affect product profitability, **Low**: Has not been proven, part of product, affects UX].

³ **Solution Pillars:** Each solution should lend itself to supporting these. Three to Five should be sufficient.

